**ENGLISH SPEECH**

Hi there everyone! Good afternoon, well it’s my turn, my name is Brandon David, you just can call me Brandon or Deivid whatever you want and I’m here to tell you about something that I really enjoy doing and something that is important nowadays as well. I’m talking about web development

First, how you ever tried something about web development? I don’t know a school project or a personal project that involves develop something on the web, someone?

Perhaps the ones that said yes know the importance of web development, so for those that said no, I’ll try explaining you why web development is wonderful.

What web development is, web development is a process of building, creating and maintaining a website for a business, an organization, even for fun or entertainment and here we have many examples such as youtube or websites where you can play a set of videogames, for example friv games when I was a child I used to play those games a lot. Web development is wonderful because it includes aspects suchs as web design, web publishing, web programming, web content creation, and database management it depends on the person which aspect want to learn but as you can see web development is huge.

At present, we live in a digital world where most of our daily chores can’t be completed without the help of web technologies, imagine! for example getting a website for a business is as important as creating a strategy for the business and we realize of it because there´s no company without a website, nike and adidas are great examples of it. If you go to google and search for any company name google immediately throws the company website.

Specifically talking bout the importante I can list some aspects.

* **Increasing Accessibility:** it allows businesses to be accessible at any time of the day, it’s not necessary to be a business website, maybe you created a website where you want to share your knowledge, experiences or something else and web provides space for everyone to access the information you want to share or the information they need.
* **Proving credibility and reliability:** it allows effective communication with the people that visit your website, if it is a business website interacting with customers shows that the business is concerned about their satisfaction and needs.

**and one last**

* **Expanding reach:** also, it helps to expand their research by attracting possible customers or leads too and it can assure more sales if is a business website of couerse

**I cant mention more because of the time but with web development you can do whatever you want**

Finally ill show you some really amazing web pages just to give you an idea of what you are able to do with web development

<https://theyearofgreta.com/>

<https://codepen.io/Yakudoo/full/YGxYej>

<https://activetheory.net/home>